Press Release from the Office of Additional Director, Animal Husbandry and Veterinary Services Department, Pakyong District

Animal Husbandry and Veterinary Services Department Observes Gopashtami Puja at Mamring Gaushala

Pakyong, November 17: The Animal Husbandry and Veterinary Services (AH&VS) Department, Pakyong District, organised Gopashtami Puja at Mamring Gaushala, Amba Mamring, today, as part of its efforts to promote the traditional values of compassion towards animals and awareness about the importance of cattle protection and welfare.

The programme was conducted with religious devotion and traditional fervour, bringing together local residents, devotees and followers of Hindu traditions. The observance included traditional rituals, prayers and the ceremonial feeding of cows.

Mamring Gaushala is a State Government-run facility located at Amba Mamring village under Pakyong District and is managed by the Animal Husbandry and Veterinary Services Department.

Significance of Gopashtami

Gopashtami is observed on the eighth day (Ashtami) of the Shukla Paksha in the Hindu month of Kartik. The festival is dedicated to Lord Krishna and the worship of Gau Mata. According to Hindu tradition, the day commemorates the occasion when Lord Krishna, along with his elder brother Balarama, first took the cows out for grazing in Vrindavan, earning Krishna the revered title of ‘Govinda’, meaning the protector of cows.

The cow holds a sacred place in Hindu tradition and symbolises motherhood, compassion, abundance and selfless service. The observance of Gopashtami reinforces the values of compassion, gratitude towards nature and the importance of cattle protection and welfare.

On the occasion, attendees expressed their appreciation to the State Government for establishing and maintaining Mamring Gaushala, which serves as an important facility for cattle care and welfare while providing a dedicated space for the community to observe the festival